

INSURANCEWORLD



GUIDANCE
&
PROTECTION

company profile

THE
beginning...

INSURANCEWORLD

The buoyant 1980's encouraged enterprise and highlighted the inherent weakness of complacent industries. Such a climate presented ideal opportunities to cultivate new business concerns that could develop and prosper with a modern, assertive and pro-active outlook.

One service sector, which showed particular signs of archaic complacency, was the Insurance Industry. The consumer service provided by the Insurance Industry was some years behind other similar service sector operations.

Insurance World's founders undertook extensive research within all sectors of the Insurance Market during the late 1980's. Creating a business, **in tune with all the needs of the Consumer**, would prove a recipe for success within this relatively underdeveloped market.

So on the 9th July 1989, **Insurance World** was born.



THE
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INSURANCEWORLD

Insurance World's objectives have consistently been based upon the desire to **provide a superlative quality of service backed-up by a comprehensive and competitive product range.**

The second-rate service provided by many Insurance Brokers and Insurance Companies alike meant that targeting the market on this basis was a recipe for success.

The Directors of **Insurance World** set the Company a mandate to provide personnel availability and service well beyond the Industry standards.

Additionally, there were many affinity groups considered by the Industry as “high risk / non standard” and these were to become **Insurance World's** “target” sectors. The beginnings were modest and operations commenced from “shop front” premises in Northampton.



Insurance World is still as innovative, dynamic and flexible; we now have a track record to prove that vision and action do equal achievement!

Our team is exceptionally hard working, well motivated and our office enjoys high morale. Our team is driven by the fulfilment and rewards that come from providing **a consistently high standard of service, professionalism, expertise and customer care**. Indeed, this is substantiated by the fact that **over 50% of our client base is established from referral** which we believe is the clearest endorsement to support our reputation within the market.

Insurance World is now a well established business, servicing a client base, which has expanded throughout the United Kingdom and into Europe. We believe that our expertise, coupled with our positive attitude, will be of benefit to you and your business now and in the future. We are always pleased to stand by our track record and earned reputation by offering references from both existing clients and insurance companies upon request. We know that this will reassure you that we have conviction in our rhetoric and are able to substantiate our market position.


INSURANCEWORLD *headquarters...*

Insurance World is based in **Northampton** enjoying a central location within the UK, ideal to service clients nationwide.

We are **conveniently near the M1**, providing easy access to all parts of the country via the motorway infrastructure.

Our office is approximately **1 hour from London** and we have a strong presence in the capital; we are also well represented throughout the rest of the country. In our advantageous location, we can service the areas other intermediaries cannot reach!






The Insurance World team combines all the enthusiasm of youth with the experience acquired from both Insurance Company and Brokerage backgrounds.

Insurance World provides the “**personal touch**” that can rarely be achieved by very large organisations.

The quality of our service depends upon our team; we are committed to training and continually improving the product knowledge of our staff in order that we can provide **the highest possible level of professionalism** and product knowledge / advice.



Our Insurance Technicians, are able to provide **a high level of expertise** whilst continually striving to lead the market by providing the best customer care available.


Insurance World believes that the best quality of service can only be maintained by using the full **potential of information technology**.

We are committed to the **continuous development of computer systems** to provide **faster quotations** and more efficient administration of accounts and claims.

This commitment ensures prompt and effective client support.



THE COMMERCIAL INSURANCE *department*



This department, administered by experienced professionals, has achieved phenomenal growth during recent years. Our depth of expertise allows us to cater for virtually **any commercial risk** that your business may encounter.

No matter what the size of your Company, there will be many areas of insurance that you will need to consider, even if only because of a statutory duty.

We will undertake **all the necessary policy analysis and market evaluation free of charge**. Additionally, we will present a report offering our recommendations and proposals for your consideration.

If you are looking for something more specialised, then we can help; we have access to all leading Insurers and **we can tailor a policy to suit your specific requirements**.

Insurance World enjoys a “preferential status” via a panel of Insurance Companies / Underwriters. This allows us to act even more effectively and competitively for the benefit of our clients.



COMMERCIAL COMBINED

An Individually tailored policy specifically designed for your own business requirements. All cover can be combined under one policy with one common renewal date for your convenience.

CONSTRUCTION:

Full protection available for all the conventional building trades; additionally we specialise in arranging cover for more hazardous types of contracts including tunnelling, ground workers, scaffolding, civil engineering etc. Cover for “one-off” single contracts can also be provided.

FLEET:


Risk management guidelines, legal helpline, security incentive schemes and authorised repair schemes. Facilities designed to help manage your vehicle fleet efficiently and competitively.

There are many other types of Commercial Insurance products available. We will be pleased to offer guidance and protection to meet your needs.

Value without compromise.



THE MOTOR & PERSONAL LINES *department*



In addition to all the standard recognised motor markets a number of schemes, many of which are exclusive to **Insurance World**, have been developed by our “in-house” underwriting team. Such schemes include:

- **Limited Mileage** - *ultra-competitive premiums which reflect your vehicle’s reduced exposure.*
 - **Professional Sports Persons & Personalities** - *regarded as “high risk” occupations by most insurance markets. **Insurance World** arranges insurance for many of Britain’s top personalities, particularly within the music, motor racing and football sectors.*
 - **Classic Car Schemes**
 - **Modern Performance and high value car Scheme**
 - **Porsche Owners Club Approved Scheme**
 - **Extensive range of Domestic Insurance Products** - *including Buildings / Contents policies, Healthcare, Personal Accident and Travel packages.*
 - **Delegated Authority** - *Total autonomy to “premium rate in-house” in most circumstances based upon risk profile and lifestyle underwriting.*
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THE MOTOR & PERSONAL LINES *department*

Our facilities are available direct to the public, promoted via most leading national journals and also wholesale via other Brokers / Intermediaries.

Trading as

- **Insurance World**
- **Supercar Insurance**
- **Performance Insurance**

we offer competitive facilities covering a wide spectrum of occupations and interests.



THE *future*

Insurance World has the market covered! **Why?**

- **Commitment** to providing the highest quality of service and customer care.
- **The Personal Touch** that many others cannot achieve.
- **Expertise** to arrange protection for all your insurance requirements
- **Extensive Product Range** and competitive premiums.

Whether you require cover for your business, car or house, think Insurance World for:

**GUIDANCE
&
PROTECTION**

INSURANCEWORLD

CONTACT *us*



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